

## OrderYOYO appoints Jesper Hyveled as CFO

Company Announcement No. 7-2021

*Copenhagen, August 9, 2021*

OrderYOYO announced today that Jesper Hyveled is appointed Chief Financial Officer, effective September 1, 2021. Jesper will take over the financial duties from Søren Gammelgaard, who has acted as both CEO and CFO since June 2019.

Jesper Hyveled, 40, is currently Chief Financial Officer at Anthill Agency, a digital communication software-as-a-service (SaaS) business, driving its financial strategy and performance since 2019. Jesper holds a Master of Science in Business Economics and Auditing from Copenhagen Business School and comes with a strong audit, risks and compliance background and experience from PwC. Prior to his tenure at Anthill Agency, Hyveled has significant business and strategy execution experience from Lundbeck including international exposure from leading the financial strategy and execution in LatAm based in Mexico.

"I am pleased to welcome Jesper Hyveled to our leadership team," says Søren Gammelgaard, OrderYOYO Chief Executive Officer. "His strong audit, risk and compliance background combined with extensive experience in leading financial operations with focus on commercial growth and software businesses – as well as driving operational change – will make an immediate impact to support our continued growth. I am confident Jesper will provide strong leadership and is an excellent addition to the OrderYOYO team."

"I can't imagine a more exciting time to join OrderYOYO," says Jesper Hyveled. "The recent public listing, a clear focused growth strategy and a strong purpose and value proposition to liberate the independent restaurant owners to regain control of the businesses. I am delighted that OrderYOYO has offered me this opportunity and I am excited to partake in the continued growth journey and I look forward to working with the team to execute on OrderYOYO's priorities, accelerate growth and enhance value for all stakeholders."

As CFO, Jesper Hyveled will lead OrderYOYO's global finance organisation and be responsible for Accounting, Treasury, Financial Planning, Performance & Analysis, Tax, Risk, Compliance & Governance as well as Investor Relations.

### **Additional information**

For additional information, please contact:

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### **About OrderYOYO**

OrderYOYO is a leading European online ordering, payment, and marketing software solution provider. OrderYOYO's solution is offered as Software-as-a-Service (SaaS) and enables small independent takeaway restaurants to have their own-branded online presence direct to consumers. OrderYOYO helps takeaway restaurants drive online takeaway orders through their own tailored software solution in the individual takeaway restaurant's own brand.